



# ITA TUNNELLING AWARDS 2021

*We need to continue to share experience, new ideas, technologies.... This will be done through the Awards, which 2021 campaign is launched, but we have decided to organize also a full week dedicated to tunnelling and underground space in September. This will take place digitally in a platform allowing live and prerecorded sessions, exhibition hall, sponsoring...*

## 7<sup>TH</sup> EDITION OF THE ITA TUNNELLING AWARDS 2021

After the success of the 6 first editions of the ITA Tunnelling and Underground Space awards, in Switzerland, Singapore, France, China, USA and last year as a digital event, the ITA Awards 2021 will be this year again a digital event. The event last year gathered altogether 700 participants with an exhibition with 8 sponsors.

This digital event has been a success allowing people that generally do not participate to take part in the celebration of the tunnelling industry success.

FINALISTS

*Our last year Digital's ITA awards event had a very successful participation in the conference hall with more than 750 participants and during the virtual exhibition with all booths having more than 200 visits.*

***This year during the Tunnelling Week held in September we had more than 1400 registrations on the platform with an average visit time of 11 hours. In the exhibition hall, the booths gathered more than 400 visitors with an unique visit on each booth of 250 person.***

To offer each of you a dedicated sponsorship opportunity we have built specific Sponsor Packages.

You have a different combination to sponsor the ITA awards.

These events are great with a large exposure locally and internationally and by sponsoring them it will be an excellent benefit for your company.





## SPONSORING PACKAGES AWARDS

### **PLATINIUM SPONSOR FOR THE EVENT**

10,000 € (15% discount for PS)

- Logo on awards website
- Logo on virtual lobby and virtual auditorium
- 3 min company presentation available in the lobby and during the virtual ceremony
- One complimentary virtual booth (T2 # Double booth) including videos (up to 3), docs (up to 4)
- Live Chat & Video Chat
- Booth will be customized to your corporate identity

### **GOLD SPONSOR FOR THE EVENT (max 3)**

7,000 € (15% discount for PS)

- Logo on awards website
- Logo on virtual lobby and virtual auditorium
- Promo banners in the auditorium
- One complimentary virtual booth (T2 # Double booth) including video (1), docs (up to 4)
- Live Chat & Video Chat
- Booth will be customized to your corporate identity

### **SILVER SPONSOR FOR THE EVENT (max 5)**

4,500 € (15% discount for PS)

- Logo on awards website
- Logo on virtual auditorium
- One complimentary virtual booth (T1 # Single booth) including docs (up to 4)
- Booth will be customized to your corporate identity

### **BOOTHS**

500 €

- Logo on awards website
- One virtual booth (T1 # normal size booths) including doc (up to 2)
- Booth will be customized to your corporate identity